

**Work Wise UK Mark of  
Excellence  
Dr Adam Le Gresley  
Head of Operations  
Work Wise UK**



## Work Wise Standard



- The Work Wise Standard is awarded as recognition that you actively plan and promote smarter working.
- Achieving this award can make you an employer of choice in a labour market that is becoming more demanding, and a marketplace that expects employers to recognise diversity and the needs of the individual and society.
- The Work Wise Mark of Excellence is relevant to organisations of all sizes and from all sectors who wish to demonstrate that they lead the field in their approach to smarter working:
  - Understanding and use of smarter working techniques as a strategic planning tool
  - Staff involvement in defining future strategies
  - Vision in planning for the future

## Work Wise Standard - Launch



Lord Jones, Former UK Skills Envoy launched the Work Wise Mark of Excellence last year,



*“Those organisations, which achieve the Work Wise Mark of Excellence will be well placed to attract the very best staff, as the labour market becomes ever more competitive and society becomes increasingly aware of the benefits of flexibility and new ways of working.”*

Lord Jones of Birmingham,  
Speaking at the Work Wise  
UK Summit - 16th May 2007

## Work Wise Standard Awarded

**WORKWISE UK**  
working smarter : living better

The Department for the Environment, Food and Rural Affairs (Defra) became the first government department, and public sector organisation, to be awarded the Work Wise Mark of Excellence in May of this year.

Environment Secretary, Hilary Benn, was presented with the accreditation for his department at the recent Work Wise UK Summit, at the Queen Elizabeth II Conference Centre, by Phil Flaxton Chief Executive of Work Wise UK.



Hilary Benn said: “The Work Wise initiative is making a significant contribution, one, to the sustainability of our economy, and two, to its competitiveness, and in the process to the health and wellbeing of all the people involved.” “Defra has improved and modernised its (own) working practices, creating a better environment for staff and more efficient services for our customers.”

“This Award acknowledges the hard work that has been done to achieve this. We will continue to strive to make Defra a top performing department that staff are proud to work for.”

## Breakdown of sections



Element	Organisations must demonstrate:
1 – Operational benefits	The contribution smarter working makes to Staff , Premises and Service delivery effectiveness
2 – Client benefits	How smarter working is managed to ensure service or product delivery effectiveness
3 – Employee benefits	The positive impact smarter working has on employees
4 – Change management	How the vision, communication and implementation of smarter working is managed
5 – Legal aspects	The organisation complies with legal issues raised by smarter working
6 – Transport and environment	Proactive management of travel in work and to work
7 – Healthy Workplace	The link between a healthy workplace and# organisational effectiveness

## Who is it aimed at?



- Becoming an Employer of choice
- Validating their existing Smarter Working practices
- Improved PR
- Demonstrating their commitment to CSR
- The advice on further improvements, which can be made within their organisation that may result in cost savings.

## How was it validated?



The Work Wise Mark of Excellence is assessed using the Work Wise UK Standard. This has been developed over a 12-month period, in collaboration with the

- TUC
- Transport for London
- HBOS
- NHS
- BT
- Association for Commuter Transport

The standard itself provides a framework both for organisations that have already introduced smarter working practices and wish to go further, or those that are just realising the benefits and want to start reforming their working practices.

## Preassessment audit



- This service is specifically designed for organisations considering assessment under the Work Wise Mark of Excellence. It can also be used as a standalone audit to help plan the next steps in your flexible working implementation.
- Working through the Work Wise UK adoption ladder and the Mark of Excellence framework this 1 day activity helps the management team verify that the actions already underway are valid, and think about the next steps in Working Smarter.
- The output of the day is a target list of priority actions and feedback on readiness to take the Work Wise UK Mark of Excellence.
- Organisations that go through to the Work Wise Mark of Excellence assessment are able to claim the cost of this day as a discount against the full assessment fee, if booked within 3 months of the strategy review.

# Tools - Work Wise Adoption Ladder



Click on the link from the [www.workwiseuk.org](http://www.workwiseuk.org) website and complete the registration form.

The results of the test Are weighted according to business sector.

Work Wise UK - Windows Internet Explorer  
http://www.workwiseuk.org/adoptio/Forin\_registration.html

Work Wise UK

**WORKWISEUK**  
working smarter : living better

A not-for-profit initiative by the  
IT Foundation

**Name**

About Work Wise UK

Why should I be involved?

What is going to happen?

How can I be involved?

Case Studies

Articles

The Work Wise Standard

Find a Work Wise Adviser

Useful Links

Media Centre

Contact Us

The Smarter Working Adoption Ladder

Why use the adoption ladder? The adoption ladder identifies some of the key elements of smarter working.

When you have worked through the questions, you will be presented with a score, and a report. This defines where you are on the adoption ladder. You can then use this information to choose which of the techniques you should deploy to take you further up the smarter working ladder.

Generally you should consider increasing the use of practices at the lower adoption levels first.

Before you are able to use this tool we need you to register a few details about your organisation:

Name of organisation  
Essex Council

Sector  
Local Government

Sector - other please specify

Legal Entity  
Government

Legal Entity - Other please specify

Number of employees  
20-250

Your role in the organisation  
Managing Director

Email address  
do@essex.gov.uk

Password  
do@essex1

Company Website  
www.essex.gov.uk

Phone number  
02073386000

Page 1 of 1

Submit

© 2008 IT Forum Foundation

Terms & Conditions

Privacy Policy

# Thank You