



Smarter Working in the Public Sector

Why is it important?

PRESENTED BY JAN PINKERTON

Environmental benefits

**The East of England is one of the fastest growing regions in the UK ...
increasing pressures on housing, transport and other infrastructure and services**

- Less road congestion**
- Reduced Co2 emissions - the RES sets the ambition for a 60 per cent reduction in CO2 emissions by 2031**

Economic benefits

Increased productivity

Motivated workforce – improved staff retention

Cost savings – office space, transport

Supports equality and diversity agenda

Social benefits

Creates new opportunities for employment

Offers flexibility and choice

Improved work/life balance and positive impact on family life

Practising what we preach

- **1st introduced at EEDA in 2000**
- **Not just about teleworking**
- **Key to EEDA's business model and embedded in the way we work**
- **Member of Work Wise East Steering Group**
- **Working towards Work Wise Mark of Excellence**

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